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To
The Editor,
Sir,

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I request that the following message may kindly be published in your esteemed daily:

National Energy Conservation Week 2024 – A Massive Awareness Drive

Powering Sustainability: Every Watt Counts

Bureau of Energy Efficiency (BEE) under MoP will observe National Energy Conservation Week from 14 to 20 December 2024 across India. Agricultural Engineering College and Research Institute, (AEC&RI) TNAU, Coimbatore hosted series of events to commemorate National Energy Conservation Day (14 December 2024) via awareness program, Quizzes, essay-writing contests and ideathon contest.

Awareness and sensitization were given to students and faculty of Tamil Nadu Agricultural University on the theme "Powering Sustainability: Every Watt Counts" proposed by the BEE for the year 2024. Energy conservation stickers and posters were displayed in highly visible areas like lecture halls, canteen, faculty rooms, workshop etc.

ENCON – A Mega Quiz Programme was conducted (16 December 2024) and had a preliminary round in which 100 plus students of Agriculture, Horticulture, Food Technology, Agricultural Engineering, Energy and Environmental Engineering of Tamil Nadu Agricultural University participated. Top Twenty participants of preliminary round were selected and grouped into five teams for the Main Round of the Mega Quiz Programme. Interestingly, the five teams were named with the electric vehicle company names as promotion of energy conservation vehicles. The main round of the Mega Quiz Program had five visual rounds in which as the teams participated enthusiastically. The quiz questions included current statistics in energy conservation, latest technologies and also energy conservation laws. Essay Competition on the theme "Powering Sustainability: Every Watt

Counts" was conducted and best essays were selected by a panel of judges. Students wrote creative essays and highlighted the importance of sustainable energy conservation.

Dr. A. Raviraj appreciated the participants and distributed prizes for the winning teams. Dr. Rajkishore S.K. Ecoclub coordinator along with Eco Club Members meticulously organized the ENCON – Mega Quiz Programme through the EcoClub of AEC&RI. This Massive Awareness Drive was organized by the students of B.Tech. Energy and Environmental Engineering organised a Sensitisation Drive through the EcoClub of AEC&RI.

Public Relations Officer